

### i-Concept develops Enterprise 2.0 portal for Nspyre

i-Concept created the corporate website and a modern intranet voor Nspyre, a spin-off of Ordina and Atos Origin specialized in embedded technology and industrial automation projects. Website and intranet contain a lot of innovating Web 2.0 elements that are contributing to the corporate identity of Nspyre while enabling new cooperation opportunities. Website and intranet are developed and managed with the flexibel PortalCMS framework.



### Learning portal for Albeda College

The 2500 employees and 25000 students of the Albeda College use an internally hosted PortalCMS platform for the public websites, extranets, intranets and e-learning environments. Over 100 editors co-operate in website content management. Students access the extranet for their timetables and grades. Various departments collaborate with partner organizations through custom workflow applications.



### CENTA 4C Enterprise Information Portal

i-Concept developed the Enterprise Information Portal for the German multinational CENTA Power Transmissions. With this portal the employees of the engineering, marketing and sales department streamline their collaboration by timely sharing of relevant information. The portal contains sophisticated applications like business intelligence, product development process management and e-learning.



### Vodafone Secure Mobile Portal

Vodafone uses customized i-Concept portal technology for their remote Mobile Security and Device Management. This service helps IT managers and systems operators with the management of their mobile security policies. More and more companies have a growing mobile workforce which asks for centralized professional remote installation of software and support, or even "remote wipe" in case of theft or abuse.



### Marketing Support Portal for Heinz Corporation

Recently Heinz launched a series of marketing campaign sites in Europe with branding, loyalty and personal customer contact as objectives. Visitors can order personalized cooking aprons, photos printed on canvas and on football shirts with their name on the back. These multilingual websites with webshops and the related back-office portal for production and logistics arose from the versatile PortalCMS framework.



### Free e-learning Authoring tool Studywiser.com

Studywiser.com is an e-learning framework for author, trainer and learner. The basis is a user-friendly e-learning content management system with features like reuse of content and export of content to XML. The default learning environment of Studywiser content is PortalCMS. In this sophisticated learning environment the learner can be invited to the course(s), followed form start to end, including an automatically calculated exam and certificate sent by e-mail. The technology is available in the ASP model (hosted or Software as a Service) but can also be licensed and installed on your own server, for example as part of your intranet or company portal. The Content and Learner Management Systems are developed with optimal compliancy to standards like IMS, AICC and SCORM. Start using the Studywiser authoring environment for free and create your own experimental learning environment.



### How Enterprise 2.0 is PortalCMS?

The term Enterprise 2.0 is derived from Web 2.0, a buzzword that announced the new phase of internet as the social network of software, people and content. Web 2.0 sites like LinkedIn and Facebook prove how the internet usage can change in a revolutionary way once again. These sites enable the internet user to find old friends, make new ones and to exchange information almost instantly. It improves the so called "social efficiency" significantly. Enterprise 2.0 does something alike. It increases the collective efficiency of the organisation by enabling smarter collaboration between colleagues and other stakeholders with handy internet tools and technology.

To adapt to these new ways of collaboration is not as easy as it looks for everyone.

It has already become common to work together beyond borders and time zones via e-mail, Skype and intranet. Sharing documents outside the company network with colleagues, customers and suppliers on systems like GoogleDocs is still difficult to accept, even for many professionals. Especially for the control freak types a mind shift is needed for the idea that partnerships can start ad hoc with experts on the other side of the world, found via wiki, weblog or a community, to exchange business specific information with, but whom you will probably never meet face to face.

The impact of Enterprise 2.0 is determined by the useful usage of contacts and information present on intranet and internet, and helping to get things done better and faster. Enterprise 2.0 has better prospects within an open innovative organization with a "getting things done" mentality than in a closed environment where nobody is willing to take risks and changes are slowed down. As the global market is becoming more competitive by the day, Enterprise 2.0 will prove to be more than a buzzword.

The Standard Edition of PortalCMS already proved enormous efficiency as closed intranet since many years. PortalCMS Enterprise Edition goes many steps further and enables companies, associations and all other organisations to involve employees, members, partners and even third party applications. It goes without saying that risk assessment and security measures are needed and fear should be overcome, but after that you will see that PortalCMS Enterprise users will discover and use the advantages of these flexible and easy to use Enterprise 2.0 features. Test it yourself on PortalCMS.com.

Albert F.J. Bausch  
CEO

i-Concept InternetWorks BV  
Bergweg 122  
3036 BH Rotterdam  
The Netherlands  
T +31(0)10-4139444  
F +31(0)10-4134999  
[www.i-concept.nl/international](http://www.i-concept.nl/international)

### i-Concept – Experts in Corporate portals

The i-Concept organization, a true European internet pioneer since 1997, specializes in the integration of Enterprise Applications in Webportals, intranets and Virtual Learning Environments, built on closed and open source technology. Our grow-as-you-go approach consists of a seamless introduction of technology along with content development and the optimization of user experience. We guarantee effectiveness at minimized risk with low entry 4moodle.com, free e-learning authoring tool Studywiser.com and sophisticated Enterprise 2.0 ready portal solution PortalCMS.com. All multilingual solutions, catered to your specific needs and consistent with your corporate identity.