

# StudyWiser.com

cost-effective e-learning solutions

Start risk-free

It's not easy to choose an e-learning environment in a world of rapidly changing internet technologies and emerging standards like XML and CourseWare Markup Language (CWML). Today you choose and invest in software and content creation and tomorrow it can all be redundant.

And the investments are huge since the software vendors force you to use their database technology, multimedia and video plugins, and user administration tools. In the decision making process the essential part, (self)learning and training, threatens to come last.

So why choose if you can start risk free?

StudyWiser.com is an e-learning platform for courseware authors, trainers and learners built on the following three elementary fundamentals.

vendor independent content

storage

Authors create courses with the help of wizard screens. The content is saved in a databases and can be made compliant to (future) e-learning XML standards.

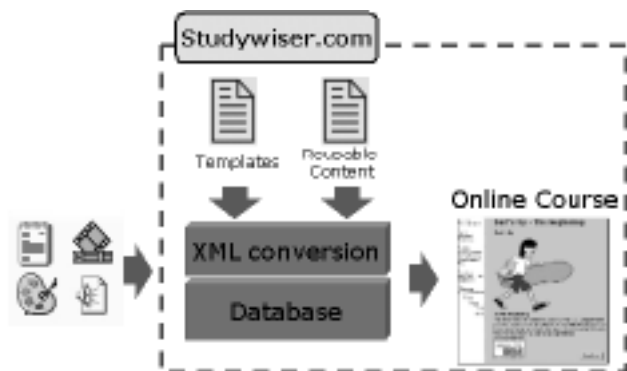
reusability of content modules

Courses consist of modules that can be exchanged with other authors or reused in a new course. As a result multimedia/text instruction and tests can be used more efficiently.

Easy and rapid implementation

in a web (browser) environment

No software downloading or other complex configurations. Authoring and learning starts right from the browser screen.



Robust and easy to use framework for text, multimedia, exercises and tests.

Authors create titles from scratch or reuse components of their own or of colleague authors.

Learners can start right after invitation and conclude the course with an exam and certificate by email.

Who should work with StudyWiser.com?

The possibilities are endless, but it is important to know where StudyWiser.com really comes out best.

ISP's, ASP's and portal sites: investigating ways to upgrade your package of services? With the unlimited StudyWiser license you'll have your own online training center for unlimited titles and learners in your own look and feel.

Web designers: want to create a new line of business for new and existing customers? StudyWiser Express and Corporate enables you to initiate new projects using this didactically sound framework and leaving enough space for your creative talents.

Trainers and webmasters: stuck in the decision making process and waiting for affordable e-learning solutions? Start risk free and register as author on [www.studywiser.com](http://www.studywiser.com). You can use the technology for free and invite your audience to your courses by making links from your website or intranet.

Case

A manufacturer of alarm equipment invites the resellers for a 2-days product seminar. To ensure that the attendants master basic infrared technology knowledge, the resellers are invited to do an online introduction course on StudyWiser.com. The post test certificate sent by email confirms the registration for the seminar.

Contact us for licencing options: [info@StudyWiser.com](mailto:info@StudyWiser.com).

Visit us online at [www.studywiser.com](http://www.studywiser.com).

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